

Overview of Interactive CD/DVD Production

1. Client Brief

Understanding the clients business, mission, issues and expectations of how the Interactive CD or DVD can be of value to them is the first step.

2. Propose

Propose a schematic that we envision for your project. Functionality and flow become clear to the client.

3. Plan

Plan checklists and timelines are prepared for the client so that content collection is simplified and organized, and all players know the milestones and key dates to keep on schedule – key to good communications.

4. Creative

Creative time with our professional designers provides the direct communication that results in a personal "Look and Feel" that resonates. Client reviews and approves composites of the CD's content and user interface before functional development begins, ensuring a solid start.

5. Development

Our technical staff, armed with schematic, functional specifications, an approved layout and all client content are ready to efficiently produce high quality navigation and back end functionality, The client quickly sees a 'Preview' – a functional, although partial, CD to again ensure that expectations are being met.

6. Testing

After all internal testing is complete, it's the client's turn. We request their feedback, or punch list, of requests for modifications or revisions.

7. Completion

Upon client's final approval, the CD or DVD is ready for duplication and packaging.